

Analisis Laporan Keuangan - Azalea Phone

1.) $GPM = \frac{\text{Penjualan Bersih} - HPP}{\text{Penjualan Bersih}}$

$$= \frac{Rp\ 23.109.000 - Rp\ 20.186.500}{Rp\ 23.109.000}$$

$$= 0,13 \rightarrow \boxed{13\%}$$

2.) $NPM = \frac{\text{Laba Bersih}}{\text{Penjualan Bersih}}$

$$= \frac{Rp\ 322.500}{Rp\ 23.109.000}$$

$$= 0,01 \Rightarrow \boxed{1\%}$$

3.) $ROA = \frac{\text{Laba Bersih}}{\text{Total Aset}}$

$$= \frac{Rp\ 322.500}{Rp\ 43.060.500}$$

$$= 0,07 \Rightarrow \boxed{0,7\%}$$

4.) $ROE = \frac{\text{Laba Bersih}}{\text{Ekuitas}}$

$$= \frac{Rp\ 322.500}{Rp\ 43.060.500}$$

$$= 0,07 \Rightarrow \boxed{0,7\%}$$

5.) $CR = \frac{\text{Aset lancar}}{\text{Utang lancar}}$

$$= \frac{Rp\ 38.060.500}{0}$$

6.) $QR = \frac{\text{Aset lancar} - \text{Persediaan} - \text{Utang lancar}}{\text{Utang lancar}}$

$$= \frac{(Rp\ 38.060.500 - Rp\ 7.843.500 - Rp\ 1.500.000)}{0}$$

