

DEA SUMMA C
200809339085

No.

Date

Analisis Laporan Keuangan - Azalea Phone

1.) GPM / Gross Profit Margin

$$\rightarrow GPM = \frac{(\text{Penjualan Bersih} - HPP)}{\text{Penjualan Bersih}}$$

$$\Rightarrow \frac{Rp 23.109.000 - Rp 20.186.500}{Rp 23.109.000}$$

$$\Rightarrow 0,13 \Rightarrow 13\%$$

2.) NPM / Net Profit Margin

$$\rightarrow NPM = \frac{\text{Laba Bersih}}{\text{Penjualan Bersih}}$$

$$\Rightarrow \frac{Rp 322.500}{Rp 23.109.000}$$

$$\Rightarrow 0,01 \Rightarrow 1\%$$

3.) ROA / Return on Assets

$$\rightarrow ROA = \frac{\text{Laba Bersih}}{\text{Total Aset}}$$

$$\Rightarrow \frac{Rp 322.500}{Rp 43.060.500}$$

$$\Rightarrow 0,007 \Rightarrow 0,7\%$$

4.) ROE / Return on Equity

$$ROE = \frac{\text{Laba Bersih}}{\text{Ekuitas}}$$

$$\Rightarrow \frac{Rp 322.500}{Rp 43.060.500}$$

$$\Rightarrow 0,007 \Rightarrow 0,7\%$$

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5.) CR / Current Ratio

$$CR = \frac{\text{Aset Lancar}}{\text{Utang Lancar}}$$

$$\Rightarrow \frac{\text{Rp } 38.060.500}{0}$$

= 0

6.) QR / Quick Ratio

$$QR = \frac{\text{Aset Lancar} - \text{Persediaan} - \text{Persektor Biaya}}{\text{Utang Lancar}}$$

$$\Rightarrow \frac{\text{Rp } 38.060.500 - \text{Rp } 7.843.500 - \text{Rp } 1.500.000}{0}$$

$$\Rightarrow \frac{\text{Rp } 28.717.000}{0}$$