

Introduction to public speaking

Ella Wulandari, M.A.





First thing first

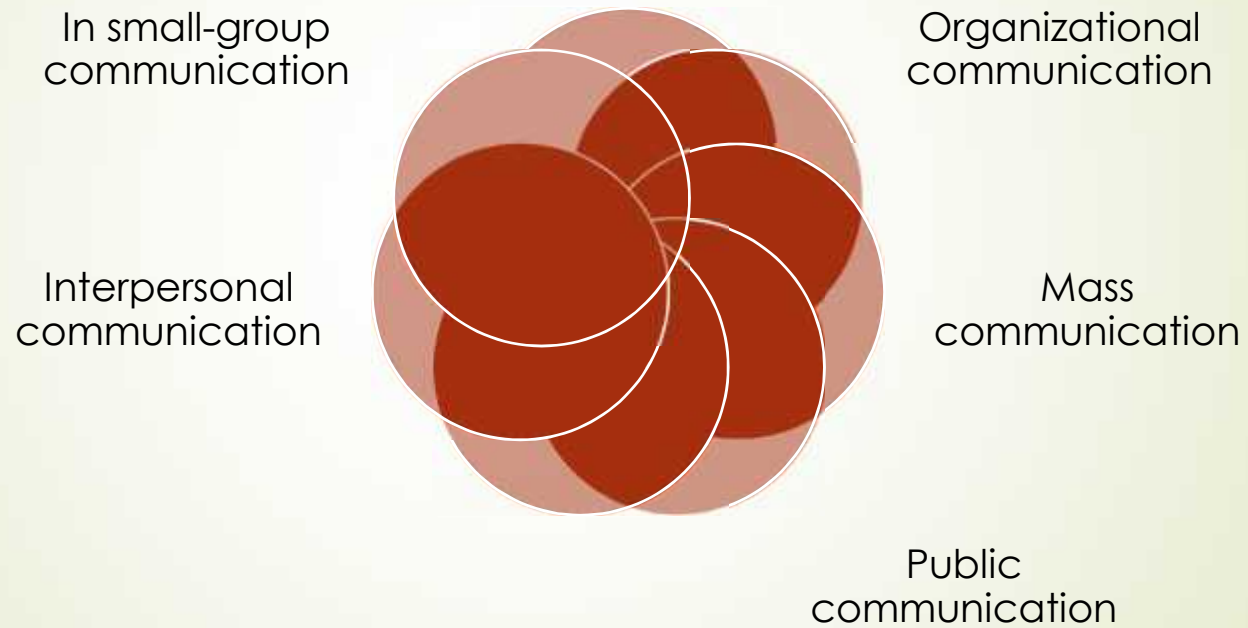
What to do

- A video watching
- Small discussion
- Lecture
- Videos watching (& observation)
- Small discussion

Group homework

- Not every group submitted the videos
- The number of videos is not sufficient.
- Some videos are just irrelevant.

Contexts for communication



Why public speaking skills are important to learn?

Figure 1.1 Communication-related skills employers rated most important



Source: Job Outlook 2010, National Association of Colleges and Employers

Communication
Teamwork
Interpersonal
Problem-solving
Adaptability
Self-confidence

Tasks

Task 1_Video 1. Watch the video by Dan. Then discuss the following questions in group.

- What type of public speaking did the speaker do?
- What is it about?
- Why do you think the speaker tried to achieve?
- What can you learn from the public speaking sample?

Task 2. Watch video 2 and list down the tips presented by the speaker.

- List down tips Jennifer Wallace says in her article in Glamour.
- ...
- ...
- ...



What is public speaking?

- Public Speaking is a '**formal**' **face-to-face communication method** where a person(s) uses the medium of **speech** to **Inform** and/or **Influence** a group of listeners (an audience).



Public speaking is a life skill.

- Goal: speaking effectively in common public communication contexts
- Public speaking skills allow you to learn other skills including listening effectively, adapting to an audience, building your credibility, finding and using many different types of information, organizing ideas, and presenting ideas and information

■ (Coopman & Lull, 2007).

Public communication contexts



Speech/Product
Presentation

- Researching a topic
- ...

News
reading/reporting

- Differentiating facts from opinions
- ...

Mc-ing/Hosting

- Choosing suitable ways to address people with different status
- ...

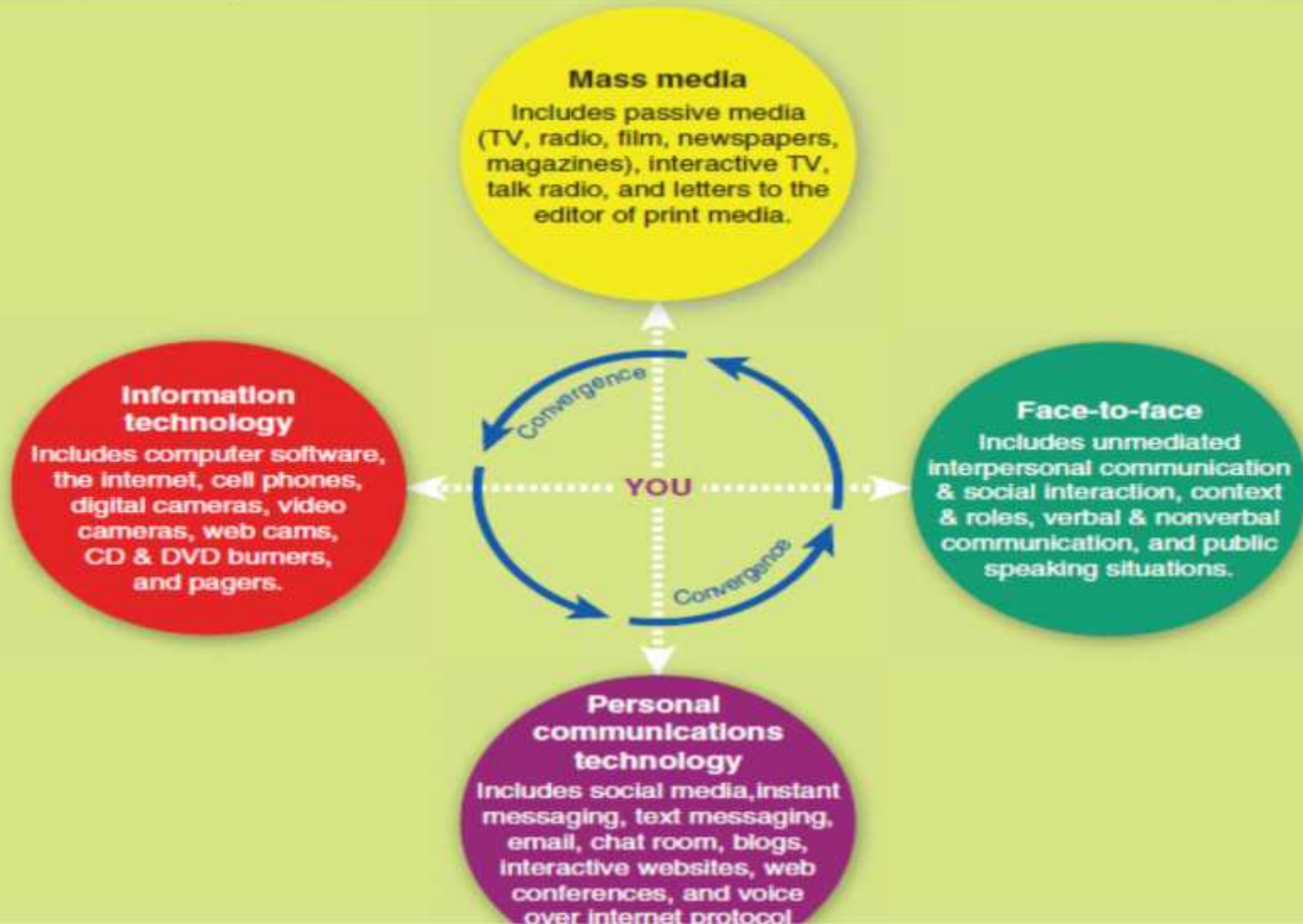
Interviewing

- Responding to questions effectively
- ...

Chairing a
meeting/discussion

- Managing team work
- Asking other's opinion
- Agreeing/disagreeing

The spheres of communication



Task 3 (Video 3, 4 & 5). Watch & Observe

- Watch 3 sample videos of some types of public speaking and complete the observation sheet individually.
- Then in group, have a discussion to share your answer.

	Video 1	Video 2	Video 3
Context			
Sphere			
Transfer-able skills			

Transferable skills

Being more confident and managing communication anxiety	- Habituation - Using proven strategies	Feeling more comfortable talking with people in unfamiliar social situations
Being a good listener	- Understanding listening - Listening reciprocally	Understanding better what a friend has to say, and the friend understanding you better
Adapting to different audiences and building your credibility	- Knowing how to research and analyze audiences - Increasing competence and dynamism	Being able to confront a friend or coworker about a difficult issue without damaging the relationship
Finding and evaluating information	- Recognizing appropriate and reliable sources - Assessing the accuracy and validity of information	Researching a company you think you would like to work for
Organizing ideas	- Understanding patterns of organization - Understanding how people process information	Explaining to a classmate the advantages and disadvantages of joining a fraternity or sorority
Presenting ideas effectively	- Communicating mindfully - Knowing how to plan and prepare effective presentation materials	Integrating effective presentation resources into a speech about college life at your high school

Table 1.1 Transferable Life Skills Gained in a Public Speaking Course

Transferable skill	How public speaking helps you develop the skill	Examples of how the skill might benefit you in everyday life
Being more confident and managing communication anxiety	- Habituation - Using proven strategies	Feeling more comfortable talking with people in unfamiliar social situations
Being a good listener	- Understanding listening - Listening reciprocally	Understanding better what a friend has to say, and the friend understanding you better
Adapting to different audiences and building your credibility	- Knowing how to research and analyze audiences - Increasing competence and dynamism	Being able to confront a friend or coworker about a difficult issue without damaging the relationship
Finding and evaluating information	- Recognizing appropriate and reliable sources - Assessing the accuracy and validity of information	Researching a company you think you would like to work for
Organizing ideas	- Understanding patterns of organization - Understanding how people process information	Explaining to a classmate the advantages and disadvantages of joining a fraternity or sorority
Presenting ideas effectively	- Communicating mindfully - Knowing how to plan and prepare effective presentation materials	Integrating effective presentation resources into a speech about college life at your high school